

Our Vision: *Children & families reaching their full potential.*

Our Mission: *We are dedicated to ensuring the safety and well-being of every child by providing effective services to children and families.*

We will achieve this through:

Client Services:

Using evidence-informed practice and service excellence to provide a range of child and family services.

Advocacy:

Being a champion for, and on behalf of our communities.

Partnerships:

Fostering connections to our communities, sharing expertise and seeking a broad range of partnerships.

Leadership:

Contributing our knowledge and experience to generate innovation that promotes positive change.

Embracing Strengths

We embrace the strengths and promote the wellness of children, youth, families, staff, board and communities by:

1. Advancing a culture of inclusion, accountability, effective communication, and positive leadership.
2. Strengthening board, management and staff collaboration.
3. Providing child-centred services using a strength-based approach.

Maximizing Resources

We make the best use of our resources to enhance positive outcomes for children and families by:

4. Being more efficient and effective in our operations.
5. Strengthening accountability for positive outcomes.
6. Developing opportunities for sharing services.

Promoting Service Excellence

We work with families and community partners to provide early support and respond to emerging client needs by:

7. Developing innovative models of service that promote positive outcomes for children and families.
8. Enhancing the skills and assets of children and youth to maximize their potential.
9. Strengthening relationships with, and within each of our communities.

Positive Attitude Relationships Integrity Diversity Excellence

OUR VALUES