

Strategic Plan

2021-2025



Our Vision

Children and families reaching their full potential.

Our Mission

We are dedicated to ensuring the safety and well-being of every child.

Our Values

Positive Attitude, Relationships, Integrity, Diversity, Excellence

We will achieve this through

Client Services

Using evidence-informed practice and service excellence to provide a range of child and family services.

Advocacy

Being a champion for, and on behalf of our communities.

Partnerships

Fostering connections to our communities, sharing expertise and seeking a broad range of partnerships.

Leadership

Contributing our knowledge and experience to generate innovation that promotes positive change.

OUR STRATEGIC DIRECTIONS

Embracing Strengths

We embrace the strengths and promote the wellness of children, youth, families, staff, Board and communities by:

- Advancing a culture of inclusion, equity and diversity.
- Strengthening Board, management and staff collaboration through effective communication and positive leadership.
- Providing child-centred services based on the Agency's Service Framework.

Maximizing Resources

We make the best use of our resources to enhance positive outcomes for children and families by:

- Being more efficient and effective in our operations.
- Strengthening accountability for positive outcomes.
- Developing opportunities for sharing services.

Promoting Service Excellence

We work with families and community partners to provide early support and respond to emerging client needs by:

- Developing innovative models of service that promote positive outcomes for children and families.
- Enhancing the skills and assets of children and youth to maximize their potential.
- Strengthening relationships with, and within, each of our communities.